ACTIVITY REPORT

AFRICAN WOMEN IN TECH STARTUPS

2020-2021
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1. PRESENTATION OF THE ASSOCIATION

The African Women In Tech Startups association AfricanWITS, was created in 2016 and has been recognised as a civil society entity in Cameroon since 2019, with a view to expanding its activities internationally. AfricanWITS' main mission is to promote information and communication technologies (ICT) for women and girls, and to boost female and youth technological entrepreneurship.

1.1. OUR SPECIFIC GOALS

Our actions aim to support countries in sub-Saharan Africa in achieving the Sustainable Development Goals (SDGs) specifically:

- Participate in bridging the gender technology gap,
- Achieve gender equality and empower women and girls in ICTs
- Facilitate access to quality education for women and girls in order to build careers in emerging technologies,
- Advocate for the inclusion of gender in ICT development policies and decisions in Africa.

1.2. OUR ECOSEYTEM

Our association currently has the following centres of excellence:

- A Women's Tech Hub
- An incubator specialised in technological entrepreneurship and innovative services for women, youth and for the development of community projects in the field of ICTs and empowerment.
- An Academy for training and mentoring of women and girls
- An advisory and advocacy body to support policies and international institutions in the implementation of programmes and development plans to bridge the gender technology divide in sub-Saharan Africa.
2. PRESENTATION OF THE 2020 ACTIVITIES

2.1. SECOND EDITION OF THE DIGITAL WOMEN FESTIVAL (FFNUM2020)

2.1.1. Program description

The Digital Women's Festival, FFNUM, is one of the core events of our association which is celebrated every year on the margins of the International Women's Rights Day in March. The main objective of the Digital Women's Festival is to support the implementation of the Sustainable Development Goals, especially MDG5 which concerns gender equality and the empowerment of all women and girls, in line with the digital development strategy in Cameroon put in place by the government.

The second edition was held from 4 to 6 March 2020 at the Chamber of Commerce, Industry, Mines and Handicrafts, and the National Post and Telecommunications and ICT School (SUPPTIC) in Yaoundé, Cameroon, under the theme "Women and the Digital World: informing and training to meet the challenges".

The event was co-sponsored by the Ministry of Posts and Telecommunications and the Ministry for the Promotion of Women and the Family, with ECOBANK CAMEROON and many other partners as sponsors as the Ministry of Small and Medium Enterprises, Social Economy and Handicrafts, which contributed to the success of this event.

The opening ceremony was chaired by the Minister of Posts and Telecommunications, Minette LIBOM LI LIKENG, who reminded the audience of the need for women and girls to be connected to ICTs and to seize opportunities to empower themselves and create jobs. She also recalled the actions of the government and the initiatives put in place by her ministerial department to popularize ICTs among the population, especially women and youths, but also and the development of digital in Cameroon.
This second edition was marked by the presence of the Managing Director of Ecobank, **Mrs. Gwendoline ABUNAW**, who shared with the public her career path and the difficulties encountered as a woman in her field of activity.
## 2.1.2. Résultats atteints

<table>
<thead>
<tr>
<th>FEATURES</th>
<th>OBJECTIVES</th>
<th>ACHIEVEMENTS</th>
<th>RATE</th>
<th>REMARKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration for the festival</td>
<td>200</td>
<td>369</td>
<td>185%</td>
<td>Good communication campaign</td>
</tr>
<tr>
<td>Participation in the opening ceremony</td>
<td>200</td>
<td>230</td>
<td>115%</td>
<td>An audience from different cities in Cameroon.</td>
</tr>
<tr>
<td>Participation in the workshops</td>
<td>200</td>
<td>167</td>
<td>84%</td>
<td>A mix of profiles: we received older women and young girls from all sectors of activity.</td>
</tr>
<tr>
<td>Registration to the Digital Woman 2020 Competition</td>
<td>50</td>
<td>40</td>
<td>80%</td>
<td>Timeframe for the call for applications too short, average mobilisation of interesting applications.</td>
</tr>
</tbody>
</table>

**Target**

- Students, Entrepreneurs, Unemployed, Professionals
- Students, entrepreneurs and unemployed

**Rate**

- 120%

**Age group**

- From 18 to 50 years old
- From 16 to 62 years old

**Cities of participants**

- Yaounde, Douala, Edea, Garoua, Ngaoundere, Bafoussam, Buea, Bamenda, Ebolowa

**Sponsors**

- Ecobank

**Participation of government Ministries**

- MINPOSTEL, MINPROFF and MINPMEESA

**Funding**

- 5 000 000
- 1 200 000

**Rate**

- 24%
2.1.3. Some highlights of the second edition

Visit by officials of exhibiting startups and companies

2020 Digital Woman Awards Ceremony

02 days of digital training workshops at the SUPP'TIC school in Yaoundé
2.2. LAUNCH OF DIGITAL TRAINING THROUGH THE AFRICANWITS ACADEMY

2.2.1. Program description

AfricanWITS Academy is one of the poles of our association focused on training and coaching in the fields of emerging technologies, digital and soft skills in order to equip and develop the skills of women and young girls in these areas.

AfricanWITS Academy’s mission is to:

- Support Cameroon and other countries in sub-Saharan Africa in their policy of training women and young people in the high-potential fields of digital and emerging technologies.
- To develop the skills of women and young girls to meet the needs for digital skills and strengthen employability or self-employment.

The main beneficiaries of these training and coaching programmes are members of the AfricanWITS Tech Hub, young girls in AfricanWITS Young Leaders communities, women's groups in urban and rural areas, disadvantaged and vulnerable women and girls, women in government and politics etc. These training programmes are supported by partners, international organisations, universities and vocational schools that offer certification in these areas.

The launch of the first training programme took place from 20 April to 20 May 2020, over 4 weeks, in a context strongly marked by the covid 19 pandemic which obliged us to move from a face-to-face to an online training format. The theme of the training was "Optimising your presence on social networks". The content of the training over the 04 weeks was as follows:

Module 1: Optimising your presence on FACEBOOK, from 20 to 24 April with Develle TCHENGUE who serves as trainer, social media specialist and member of AfricanWITS Tech Hub.
Module 2: Secrets to boost your presence on INSTAGRAM, from April 27 to May 01 with Ingrid MALIAGO, communication and social media specialist, winner of the 2020 Best Community Manager category at the Digital Woman's Awards #FFNUM2020

Module 3: Tips for optimising your presence on TWITTER, from 04 to 08 May with Develle TCHENGUE

Module 4: Optimising your networking on LINKEDIN, from 11 to 15 May 2020 with Horore BEBGA, Consultant and entrepreneur in the digital sector and president of AfricanWITS

2.2.2. Results

- **Number of attendees**: 30
- **Age group**: 25 – 60 years
- **Country**: Cameroon, Switzerland
- **Professional status**: student, entrepreneur, professional, association leader

2.2.3. Challenges encountered

- The lack of mobilisation of the target group
- The instability of the internet network (which forced us to regularly change the platform and the way of delivering the courses which became more theoretical than practical).
- The use of the chosen platforms (Facebook group, telegram group)
- The mode of transmission of knowledge (messages, voice notes, Facebook live) which did not allow the participants to better visualise and put into practice in real time the lessons).
- The lack of attendance of the participants

2.2.4. Suggestions for improving future training courses

➢ Rely on partners or tenders to finance training and coaching programmes to open up to a wide target group.
➢ Coaching targets on international and certification training programs
➢ Offer training programs to specific targets for better impact
➢ Collaborate with other actors of the ecosystem to make our targets benefit from their training programmes (training centre etc.)
2.3. PARTICIPATION IN THE TEGCAMPUS 2020 HACKATHON IN THE CEMAC ZONE

Winner of the CEMAC Grand Prix of the TEGCAMPUS 2020 hackathon

TEGCAMPUS is the largest technology event in Central Africa that aims to bring together entrepreneurs, innovators and developers to create a professional network, promote business awareness and provide opportunities in the technology sector.

The event took place in two phases:

➢ Participation in a panel with the incubators of the CEMAC zone

We took part as a support structure for women in technological entrepreneurship and innovative services on the theme: Central African incubators, ecosystem catalysts. Representatives of the following incubators were present: WENAKLABS - Chad, YEKOLAB - Congo, JUNIOR ACHIEVEMENT - Gabon, BAILAB - Central Africa.

➢ Competition for project leaders in teams and not countries.

The event was held in Malabo at the TEG CAMPUS. Each year, more than 200 young entrepreneurs with innovative solutions in the digital field are invited. The 6 countries of the CEMAC zone took part. Cooperation
and collaborative economy are the axes retained by the jury for this year. The event started on 01 July and ended on Friday 10 July with an online ceremony.

For the 2020 edition, the theme of the hackathon was "Coopération et Économie collaborative" and took place entirely online during 08 days of competition in Design Sprint mode.

AfricanWITS, the only female team and representative of Cameroon, presented two projects from two teams. One of the two projects called JAMIIGRO in the field of Agrotech, is a platform that connects supply and demand in the agricultural sector in the CEMAC zone that will allow the AfricanWITS team to take first place in this competition with a score of 16.2 /20 and the second project called DJANGUIAGRI in the field of FinTech is a platform that integrates crypto-currency in the financing of agricultural projects in the CEMAC zone that won the second place with a score of 16.0 /20. The AfricanWITS team stood out from more than 15 teams and wins for Cameroon in its first participation in an international competition. The project receives a 1,000,000 Fcfa grant and a trophy sent to Cameroon by the organisers after the competition in Malabo which we attended online.

The AfricanWITS team was composed of: Horore Bebga ; Pam Youbong ; Develle Tchenge ; Selma Ndi ; Ingrid Maliago ; Veronique Boumtje ; Ingrid Mouafo ; Regine Bonka ; Angèle Taba , Marie Lolo Njeh

2.4. CO-ORGANISATEUR DE LA PREMIERE EDITION '' CAMEROON AI CONFERENCE"
In the context of the call for applications from civil society organisations launched by the International Organisation of La Francophonie (IOF) in 2020, AfricanWITS has joined forces with Ecolia labs, an innovation space in Cameroon, the project initiator, and the Franco-Senegalese startup GUTY to launch a project to train and support women and girls in the field of Artificial Intelligence for better empowerment and access to opportunities in emerging fields.

For the first edition financed by the IOF, the programme is articulated in 3 stages:

1. The organisation of the Cameroon AI Conference: a high level Forum on the theme "How can Cameroon benefit from Artificial Intelligence for its Sustainable Development?" on 27 and 28 November 2020

2. Launch of a call for applications for the selection of 50 Young Women Entrepreneurs who will be trained on the knowledge, skills, uses and economic opportunities offered by the emerging technology market correlated to that of artificial intelligence

3. The accompaniment of the Young Women Trainees in the creation of innovative technological companies, exploiting artificial intelligence, and which are financially viable and with a high social impact

In the scope of this project, as a co-organiser, we were involved in the following areas:

- Supporting the submission of the call for applications
- Managing the online communication
- Mobilisation of targets (women and girls)
- Selection of female AI startups
- Participation as speakers and trainers at the conference and workshops
- Recommendations of expert resource persons from the ecosystem to facilitate the workshops.

AfricanWITS members who participated in the support of the project initiated by Ecolia Lab:

- **Horore BEBGA**, Co-lead and representative of AfricanWITS in this project,
- **Ingrid MOUAFO**, moderator of the panel on "gender and inclusion of women in artificial intelligence".
- **Véronique BOUMTJE**, panelist on the theme "How can Cameroon benefit from Artificial Intelligence for its sustainable development".
2.5. PARTICIPATION IN THE ORGANISATION OF THE SECOND EDITION OF THE DIGITAL INNOVATION WEEK INITIATED BY MINPOSTEL

As part of the organisation of the digital innovation week and the national competition for the best ICT project initiated by the Ministry of Posts and Telecommunications under the high patronage of the President of the Republic of Cameroon, our association was invited to participate as an actor of the tech ecosystem in Cameroon. Our community was mobilised to support the programme in the following areas:

- Participation in the scientific committee in charge of the training contents for the participants of the competition and selection of the members of the jury.
- Communication on social networks (management of the competition pages, implementation of communication tools to animate the pages)
- Organization of information and coaching sessions for our communities of women and young startups.

During this competition, 03 female startups from our tech hub were among the 15 finalists:

- **Véronique BOUMTJE**, project Cytoh microscope modern associated with an AI application to detect cancer in children.
- **Coralie EKANI**, Covid 237 project, application to fight against covid 19.
- **Bequerelle MBOU**, electronic kit that helps protect crops from animal damage.
3. PRESENTATION OF ACTIVITIES FOR THE YEAR 2021

3.1. THIRD EDITION OF THE DIGITAL WOMEN FESTIVAL

3.1.1. Program description

From 04 to 06 March 2021 was held in Cameroon the third edition of the Digital Woman Festival under the theme "Digital and Female Leadership, reaching an equal future in a world covid-19" under the high sponsorship of the Ministry of Posts and Telecommunications and the Ministry of Small and Medium Enterprises, and presided over by the Minister of Posts and Telecommunications Minette LIBOM LI LIKENG, the Secretary General of MINPMEESA and the Representative of the Minister of the Promotion of Women and the Family. This third edition took place in a hybrid format with guests of honour who took part in the opening ceremony online.

➢ Mr. Houlin ZHAO, Secretary General of the International Telecommunications Union.
➢ Mrs. Vanessa MOUNGAR, Director of Gender Development of the ADB
➢ Mr. Denis LAFRAMBOISE, President of SEO in Canada

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Email: contact@africanwits.org / africanwits@gmail.com
Phone Number : 677550585 | Douala - Cameroon
Mrs. Olivia BERNIKO, CTO GITGE Equatorial Guinea

The opening ceremony of the third edition of the Digital Women's Festival was held on 04 March 2021 in the conference room of the annex building of the Ministry of Posts and Telecommunications. The aim of the first day was to bring together members of the government, leaders of women's associations, and international organisations involved in the development of digital technology and the inclusion of women and young girls at the national and international levels.

The ITU Secretary general welcomed the initiative of the African Women In Tech Startups and invited women and girls to participate massively in the festival activities.

Mr Houlin Zhao reminded that «The impact of technology on women is a priority for ITU »omen is a priority for ITU," said Mr Houlin Zhao. "The work of the Telecommunication Development Bureau in Burundi and Ethiopia, for example, is testimony to this. We are harnessing the power of technology to stimulate the economic advancement of women workers and entrepreneurs... BDT conducted coding workshops last quarter in Cameroon, as part of the "Young African Girls to Code" initiative. We hope to continue working with Cameroon in the future.
Minister Minette LIBOM LIKENG in her opening talk at the ceremony she is chairing for the second consecutive year remains convinced that this festival will achieve the ambitious objective it has set itself, namely, «to contribute to the reduction of the gender digital divide in Cameroon and other French-speaking African countries, by facilitating access to new information and communication technologies for women and young girls»

The third edition of the Festival Femme Numérique was also an opportunity to position this programme internationally and to make it a flagship programme for Francophone African countries in the field of digital technology, in parallel with the celebration of the International Women's Rights Day. More than 20 women leaders in the field and digital experts were invited as speakers in the various Francophone African countries to speak on the following topics

❖ PANEL 1: Succeeding in the digtal economy in a Covid-19 world
❖ PANEL 2: Women’s leadership in the digital age in a Covid-19 world
❖ PANEL 3: Covid-19 and Digital: what are the challenges for women in Africa?
❖ PANEL 4: Cybersecurity and personal data protection.
❖ PANEL 5: Digital professions, an opportunity for women in times of crisis
❖ PANEL 6: Strengthening access to the digital economy for women in a covid-19 world
❖ PANEL 7: Economic recovery in a covid-19 world.
Quelques speakers et experts internationaux qui ont pris aux ateliers en ligne

❖ Mrs. NOUR BOUAKLINE, Digital marking expert - Tunisia
❖ Mr. Sylvere BOUSSAMBA, Fintech Entrepreneur - Gabon
❖ Mrs. KARINE MAZAND-MBOUMBA, Lawyer, legal designer - Gabon/France
❖ Mrs. NABOU FALL, Personal branding coach - Ivory Coast
❖ Mrs CATHY EITEL MOUKOURI, Certified Information Privacy Professional - USA
❖ Mr. JULES HERVE YIMEUNI, Lawyer Data Protection Officer - France
❖ Mr. FARID ARAD, Innovation community builder - France
❖ Mrs. DANIELLE DJENGUE MOUKOURI, Lawyer at the Bar of Cameroon, specialist in OHADA company law and Financial Technologies - Cameroon
❖ Mrs. LYDIE NGO NOGOL, Chief Information Security Officer PWC - Cameroon
❖ Mrs OLIVIA LONKEU, Policy and Digital Ecosystem Specialist at UNCDF - Senegal
❖ Mrs. AYOДЕLE OGNIN, Managing partner WURAMI Consulting - Benin
❖ Mr. DOUGLAS MBIANDOU, Founder and President 10. 000 Codeurs - France

3.1.2. Digital trailer in students and young girls

This third edition also aimed to raise awareness among young girls in schools and universities in Cameroon about digital jobs with high employment potential and the responsible use of social networks in terms of cyber security. We initiated the digital caravan for young girls in universities in Cameroon and for this edition we chose four cities (Yaounde, Douala, Buea, Ngaoundere)
➢ The Digital Caravan of the city of Yaoundé was held at the SUPPTIC school on 5 March, bringing together some fifty female students from this school and actors in the field of IT, digital entrepreneurship and telecommunications. The aim was also to highlight the role models of young women who are pursuing a career in digital technology and ICT in order to inspire these young women to build careers in the technical professions of digital technology and IT and to seize opportunities to create a business in these fields.

➢ The digital caravan of Buea took place on the 4th of March at the Catholic University of Buea and was coordinated by two of our members residing in the city of Limbe, Miss SELMA NDI, web developer, and Edwige NGO MBOUA, computer science teacher, executive at MINJEC.
➢ The Digital Caravan in the city of Ngaoundéré took place from 04 to 05 March at the ICT Development Centre of the University of Ngaoundéré in the presence of the Adamaoua regional delegates of MINPMEESA and the representative of the University of Ngaoundéré. This caravan mobilized nearly 50 students from the University of Ngaoundéré under the coordination of Mr. Ulrich ASSA JEAN LE ROCHER Tech entrepreneur and application developer.

➢ The Douala Digital Caravan

The digital caravan of the FFNUM stopped at the ENSET on 08 MARCH 2021, the day that marked the closing of the festival. The aim was to inform students from this institution and elsewhere, as well as teachers and female administrative staff present, about the opportunities offered by digital technology and cybersecurity, through exchanges with professional women in the digital field. This caravan brought together about 30 young female students from the said school under the coordination of our representative Mrs Régine BONKA.
3.2. CELEBRATION OF THE INTERNATIONAL DAY OF THE GIRL IN ICT

**International Girls’ Day in ICT** is an initiative supported by ITU Member States in accordance with Resolution 70 (Rev. Dubai, 2018) of the Plenipotentiary Conference. It was established to create a global environment that encourages and empowers girls and young women to consider education and careers in the growing information and communication technology sector. Resolution 70 calls on all ITU members to celebrate International Girls’ Day in the ICT sector every year on the fourth Thursday of April.

**AfricanWITS**, as part of its mission to increase the number of girls in the STEM and ICT fields in particular, is participating in the organisation of this international day in Cameroon. For the year 2021, the event took place online inviting more than 100 girls during two (02) days of activities. The main objectives of this event were as follows:

- To encourage girls and young women to pursue STEM studies.
- To inspire girls and young women to work in STEM careers.
- To increase the success and inspirational role models of girls and women in the ICT field.
The activities took place as follows:

**Day 1: Keynote speech and panel**

- **The opening ceremony** was held online in the presence of the partners of this edition, UNECA (UN Economic Commission for Africa), ITU (International Telecommunications Union). We had the honour of receiving **Mr Jean-Paul ADAM**, Director of Technology, Climate Change and Natural Resource Management at the United Nations Economic Commission for Africa.

- **Panel 1 on the theme "connecting girls, creating brighter futures"** led by inspiring women role models in the field of ICT/STEM including: **Mrs FATIMATOU SIMO** (Aeronautics Specialist), **Ms Jeanine NYOBE** (Wireless Networks Engineer Ericsson France).

- **Panel 2 on the theme "Girls in ICT Stories"** was moderated by young girls from our Tech Hub who are making a name for themselves in the ICT field. Each of them told us about their motivations for choosing ICT as a career.

- **Panel 3 sur le thème "encourager et inspirer les filles à poursuivre une carrière dans les TIC"**.

**Day 2: Practical workshops**

- **Workshop on soft skills**: led by Mrs Sylvie NGOMPE, CEO of Impact in Cameroon

- **Workshop on the safety of young girls online**: led by our partner ENIX Company specialising in cybersecurity in Cameroon.
3.3. LAUNCH OF THE CARAVELS PROJECT SUPPORTED BY «LA FRANCOPHONIE AVEC ELLES»

3.3.1. Program Description

African Women In Tech Startups (AfricanWITS) benefited from the first solidarity fund La Francophonie Avec Elles in the framework of a call for applications and the project presented was selected among 59 projects in Africa. The CARAV'Elles project is a training and support caravan for the implementation of income-generating activities and access to ICTs in order to set up community micro-projects for internally displaced women in the English-speaking regions of Cameroon and the Boko Haram war in the northern part of Cameroon, and for indigenous host communities in a precarious situation. In the first phase of this programme, we have chosen two regions and four cities to reach our target: Littoral (Douala, Konpina, Nkongsamba) and the Far North (Zamai).

3.3.2. The objectives of this first phase

➢ To sensitise approximately 600 internally displaced women and young people in two regions of Cameroon in the establishment of AGRs.
➢ To train 300 women and young girls between the ages of 18 and 60 in four income-generating activities and the use of ICTs.
➢ Grouping the 300 women into 10 women's groups and accompanying them to formalisation.
➢ To grant support kits and raw materials to 300 women to start AGRs.
➢ Set up 06 micro-projects for the programme's beneficiary communities that can be used by the host community.
➢ Mobilise partners to accompany the micro-projects created and facilitate their access to financial services.

3.3.3. The main training modules received by the beneficiaries

➢ Training in the manufacture of household products (liquid soap, bleach)
➢ Training in setting up an income-generating activity in fabric dyeing
➢ Training in the customisation of loincloth accessories
➢ Training in basic accounting
➢ Training in marketing and sales techniques
➢ Training in the use of ICT tools (whatsapp business, Facebook)

Caravan in the village KONPINA (Littoral)
Caravan Douala – Bonaberi (Littoral)

Caravane Maroua – ZAMAI (Extrême-Nord)
Within the scope of the Carav'Elles project it was also a question of accompanying some beneficiaries in the implementation of community projects that could serve the whole village or community.

Delivery of a triple action mill for the processing of agricultural products for the women of the village KONPINA

Delivery of sewing machines to beneficiaries in the city of Douala for the implementation of IGAs

3.3.4. Results

2 regions in Cameroon: Littoral, Far North

280 women and girls trained on IGAs

350 women sensitised to our programme

06 micro-projects created by community

100 women supported in launching IGAs

06 women’s groups established
3.3.5. Prospects for the development of the program

➢ **Online fundraising campaign via our platform:**
https://caravelles.africanwits.org/ faire-un-don/

Launch of the fundraising campaign to perpetuate the programme and offer each year an opportunity to nearly 300 internally displaced women and poor populations to benefit from socio-economic reintegration through the establishment of income-generating activities and the creation of community micro-projects by women’s groups.

➢ **Seeking financial partners and other funding programmes:** submission of applications for tender projects, community development projects and the search for local and international funding partners to support the programme.

➢ **Launch of the 2022-2023 programme for 300 women** in 4 regions of Cameroon.
3.3.6. Carav’elles 2021 project team

<table>
<thead>
<tr>
<th>NAMES</th>
<th>RESPONSABILITY IN TE PROJECT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Horore BELL BEBGA</td>
<td>Legal representative and manager of the Caravelles programme.</td>
</tr>
<tr>
<td>Edwige MBOUA</td>
<td>Project coordinator and project manager, assistant trainer on IGAs.</td>
</tr>
<tr>
<td>Régine BONKA</td>
<td>Project coordinator and responsible for recruiting volunteers and managing legal aspects</td>
</tr>
<tr>
<td>Ivonne NKERBU</td>
<td>Project coordinator, management of legal and contractual aspects of the teams</td>
</tr>
<tr>
<td>Marlene MESSINA</td>
<td>Project coordinator and logistical management and provision of working materials for the teams in the field</td>
</tr>
<tr>
<td>Ingrid MOUAFO</td>
<td>Project coordinator, technical manager of the website and communication materials</td>
</tr>
<tr>
<td>Sylvie NGONO</td>
<td>Entrepreneurship and marketing trainer for the 2021 beneficiaries of the caravels project</td>
</tr>
<tr>
<td>Habiba DJALLO</td>
<td>Entrepreneurship and IGA trainer for 2021 beneficiaries</td>
</tr>
<tr>
<td>Pamela YOUBONG</td>
<td>Entrepreneurship and accounting trainer for 2021 beneficiaries</td>
</tr>
</tbody>
</table>

We would like to thank the AfricanWITS team and the students of the University Institute of Technology of Douala who accompanied us in the success of this first phase of the carav’elles programme. They were nearly 20 student volunteers involved in the implementation of the 2021 carav’elles program.
4. LAUNCH OF THE WOMEN'S TECH ECOSYSTEM MAPPING PROJECT IN AFRICA

As part of the development of digital and technology in Cameroon, African Women In Tech Startups is launching a mapping of the female tech ecosystem in Cameroon. A directory of existing startups and women's projects in this field in order to have a real overview of our female tech ecosystem and possibly benefit from the various accompaniments of our partners. This project aims to collect data and carry out mapping, statistics and research on the under-representation of women and girls in the ICT and STEM fields. But above all, it aims to support decision-makers through its data and studies on the implementation of adequate programmes to reduce the gap in the under-representation of women and young people but also on access to technology.

For the year 2021 we have launched the mapping to collect information on women entrepreneurs in the field of digital and technology. This mapping will be published in March 2022 on the occasion of the celebration of the International Women's Rights Day.
From 2022, we intend to extend this project to other countries in Africa in partnership with international organisations (SMART AFRICA, ITU, AUT etc...) and Ministries in charge of digital development and telecommunications, telecommunications companies and agencies, NGOs in support of gender programmes in Africa.

5. DEVELOPMENT PERSPECTIVES OF OUR ASSOCIATION FROM 2022 - 2024

<table>
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<tr>
<th>OBJECTIVES</th>
<th>ACTIONS</th>
<th>EXPECTED RESULTS</th>
</tr>
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</table>
| To participate in the acceleration of the development of female entrepreneurship and the creation of startups in the field of technology and innovative services | - Setting up an incubator and technological innovation space for women and girls in Cameroon.  
- Setting up a support program, access to funding opportunities (competitions, hackathons, etc.),  
- Conducting studies and mapping to guide the decisions and strategic plans of the government and international organisations for the implementation of specific programmes for women,  
- Organise advocacy activities with decision-makers and politicians. | Création de 50 startups à fort potentiel  
Et l’accélération de 30 entreprises.  
Création de 200 emplois directs au sein de ces structures |
| To participate in the reduction of the gender digital and technological divide in Cameroon and in the other countries represented in sub-Saharan Africa | - Training and skills development  
- Information and training platform (magazine)  
- Access to technology (provision of computer and high tech equipment for women and girls) | 1000 – 2000 femmes et jeunes formées |
<table>
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<tr>
<th>Support women in search of professional reconversion and young girls to build a career in high-potential fields (digital, cybersecurity, data science, IT project management, application development, Artificial Intelligence, digital law, regulation in Telecommunications and ICT)</th>
<th>-Establishment of partnerships for access to professional training with major schools and international organisations.</th>
<th>200-500 femmes et jeunes filles (étudiantes, professionnelles sans emploi) bénéficiaires de nos programmes</th>
</tr>
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<tbody>
<tr>
<td>Raising awareness of digital financial services and supporting young girls to build careers in digital finance</td>
<td>-Implementation of education and empowerment programmes for women in digital financial services</td>
<td>-1000 bénéficiaires</td>
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<td></td>
<td>-Provision of certification training grants in digital finance in collaboration with partners</td>
<td>-200 entreprises créées dans les services financiers numérisés</td>
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<td>-500 bourses de formation offertes</td>
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<td>To propose community development projects for women’s empowerment and access to technology for rural and internally displaced women communities in crisis areas in Cameroon, Chad and other countries where our association is represented.</td>
<td>Participer aux appels d’offres, demande de subventions</td>
<td>Obtenir les financements pour la mise en place des projets</td>
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<tr>
<td>Supporting governments, international organisations and companies in their CSR for the implementation of their</td>
<td>Request for collaboration Expression of interest in programmes</td>
<td>Implication dans les programmes, projets, conférences, études, panel consultatif etc…</td>
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<tr>
<td>2020 – 2021 ACTIVITY REPORT</td>
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<tr>
<td>programmes (training, competitions, hackathon, conferences) and development plan in favour of women, youth in ICT, Technologies</td>
<td>Submission of applications for calls for partnerships or providers.</td>
<td></td>
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<tr>
<td>Expanding the association’s programs internationally</td>
<td>Establishment of representations of our association in 10 countries in Central and West Africa</td>
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<td>10 pays couverts.</td>
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</tbody>
</table>
6. ACKNOWLEDGEMENTS

6.1. AfricanWITS team

Our sincere thanks to the association's management team of 2018-2021 for their dedication to the development of the association as well as to all the members of the AfricanWITS Tech Hub who volunteered in the various activities carried out during the year 2020-2021.
6.2. Institutionnal

➢ Our sincere thanks to the Minister of Posts and Telecommunications of Cameroon, Minette LI BOM LIKENG for her unconditional support and interest in the missions of our association by doing us the honour of presiding over the Digital Woman Festival since 2020 and by granting the institutional support of her ministry since 2019 within the framework of this programme, participates in the accompaniment of the policies and missions of the ministry in the accompaniment of women's initiatives in ICT and reduction of the gender digital divide. Our sincere thanks to the different departments of MINPOSTEL involved in the mobilisation and supervision since 2019 in the success of our activities and in the achievement of our objectives on the national and international levels.

➢ Our sincere thanks to the Ministry of Small and Medium Enterprises, Social Economy and Handicrafts in Cameroon for its institutional support since 2019 and the support of its representatives in the framework of the Digital Woman Festival.

➢ Our sincere thanks to the Ministry for the Promotion of Women and the Family in Cameroon for the institutional support since 2020.

➢ Our sincere thanks to the International Telecommunication Union and its Secretary General Mr. HOULIN ZHAO, who had the honour to take part in the opening ceremony of the third edition of the Digital Women Festival.
6.3. Financials

➢ Our sincere thanks to Ecobank Cameroon for its financial support and participation in the organisation of the Digital Woman Festival in 2020. Our thanks to the Director General of Ecobank Cameroon, Mrs. GWENDOLINE ABUNAW who honoured us with her presence at this edition.

➢ Our sincere thanks to the francophonie through the fund of financing of the francophonie with Elles which granted a subsidy to our association within the framework of the call for tender in the installation of our project Carav' Elles for the year 2021.

➢ Our sincere thanks to the company GITGE in Equatorial Guinea, organiser of the TegCampus hackathon, which offered a prize to the winner of the hackathon in the CEMAC zone for the implementation of the project submitted during the competition.

Website: www.africanwits.org
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