

# AFRICAN WOMEN IN TECH STARTUPS

## INTERNATIONAL GIRLS IN ICT DAY 2022 *ACCESS AND SAFETY*

28 - 30 April 2022



**Cameroon :**  
*Yaoundé, Douala, Buéa,  
Limbé, Ngaoundéré*



**Republic of Congo :**  
*virtual event*



**AFRICAN WOMEN IN  
TECH STARTUPS**



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[www.africanwits.org](http://www.africanwits.org)

African Women In Tech Startups (AfricanWits)

## PRESENTATION DOCUMENT

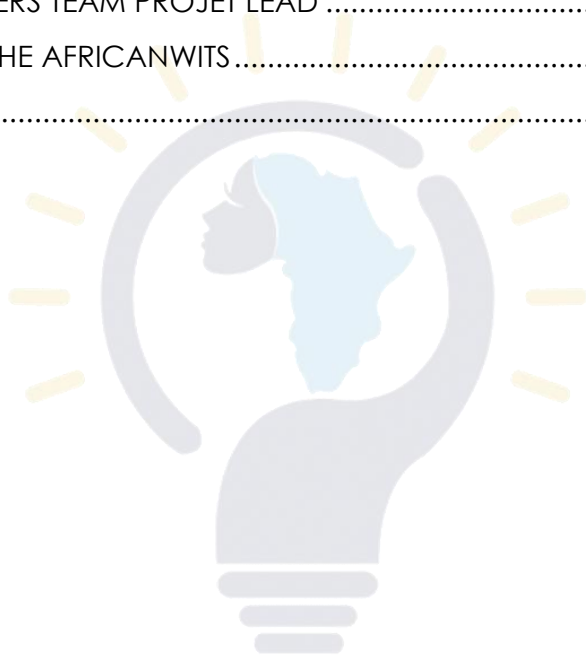
**African Women In Tech Startups**  
Association à but non lucrative  
No 401/2019/RDA/C19/SAAJP

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@AfricanWITS

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# 1. PRESENTATION OF GIRLS IN ICT DAY 2022 CELEBRATION

## 1.1 RESUME

The Resolution called for the promotion of gender equality and the empowerment of women through international communication technologies. **On April 8, 2011, as a direct result of this Resolution, the International Telecommunications Union established the International Girls in ICT Day.** Every year, the International Union of Telecommunications and its partners will work together on developing solutions and ideas for lowering barriers and improving safety online.



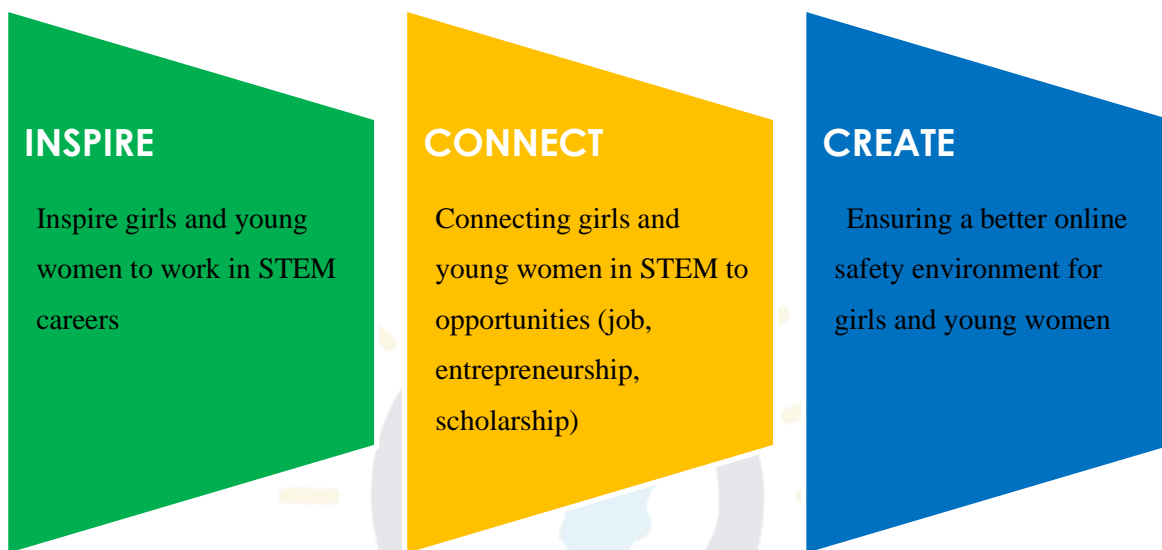
Since 2019, **African Women In Tech Startups** is joining the global movement to celebrate the event in Cameroon with girls in primary, secondary school and university to commemorate this day. For the 2022 edition, the event will take place in Cameroon with physical activities and in the Republic of Congo with virtual activities to impact more than 1000 girls from 10 to 25 years old in STEM.

This year's event, the theme, **“Access and Safety”**, was selected due to the discouraging and dangerous obstacles girls can sometimes face in the digital environment. For girls to thrive in Science, Technology, Engineering and Mathematics (STEM) and Information and Communication Technologies (ICT), they need the knowledge, support, and empowerment of their communities. When girls can safely access and explore the digital world, they can start to imagine future STEM careers, ICT education and futures in technology for themselves.



## 2. OBJECTIVES

Technology has no gender, and it is fundamental to every aspect of our lives, today and tomorrow. When girls can safely access and explore the digital world, they can start to imagine future STEM careers, ICT education and futures in technology for themselves. The main objectives of 2022 Girls In ICT Day celebrated by AfricanWITS in Cameroon and Republic of Congo are:



## 3. EXPECTED OUTCOMES

- Prepare girls and young women students for career opportunities in STEM by connecting them to professionals and experts.
- Offer certifying training scholarships in the field of cybersecurity, digital finance, artificial intelligence and application development and professional internships to the best
- Set up follow-up programs in schools through student communities to support girls and young women and reduce dropout after graduation in the STEM field
- Raise awareness and educate young girls in safety in the digital world
- propose a national strategic plan to decision-makers to ensure a safe environment for young girls and women online to fully seize the opportunities of the digital world



## 4. TARGET AUDIENCE

- The event in **Cameroon** will be celebrated with girls between the ages of 13 to 25, who are technically at the secondary school and/or University level in 06 cities in Cameroon to carry out face-to-face activities. Our goal is to reach around 1,000 girls and young women.

Town	School's names	Target audience
Buea	ICT University, Catholic University	100
Limbe	SONARA School, AIMS Cameroon	80
Yaoundé	Polytechnic, SUPP'TIC, IAI, IFTIC -SUP, ENS	150
Ngaoundere	UIT, ENSAI, IAI Center	150
Douala	UIT, ENSET, FGI, UCAC, JFT	200

- For the **Republic of Congo**, we plan to carry out online activities for young women so we can offer this program to more than 200 young women connected online.

Besides, Ministries of Posts and Telecommunications, Ministries of secondary Education, Ministry of Higher Education, Ministry of Youth Affairs And Civic Education strategic partners, companies, startups.

## 5. LOCATION AND VENUE FOR THE EVENT CELEBRATION

Our goal is to bring together participating students from different schools and universities in one place for better logistical management. We will ask the schools to mobilise the students to join the main place of celebration of the activities.



Yaounde	Polytechnic/ SUPP'TIC/ CDIC
Douala celebration	JFT-IT/ UCAC-ICAM
Buea	ICT University
Limbe	AIMS Cameroon
Ngaoundere	UIT Ngaoundere

## 6. GIRLS IN ICT DAY 2022 ACTIVITIES

As part of the celebration of the 2022 edition, we want to offer activities in collaboration with Partners that impact and bring added value to the participants. we have thought of offering different activities over 2 days, which are as follows:



## 7. PROPOSED AGENDA

### DAY 1 - 28 APRIL 2022: LAUNCHING OF THE VIRTUAL HACKATHON GIRLS IN ICT

ARTICULATIONS	DETAILS	LOCATION	TIME (GMT+1)
INTRODUCTION SESSION	Welcome address of AfricanWITS and presentation of Girls in ICT Day event	VIRTUAL	3:00 PM - 3:30 PM
	Welcome address of Support partners for hackathon activity		
	Presentation of the team		
	Guideline for the hackathon		
WORKSHOP SESSION	Presentation of challenges girls and women may face as they begin their journey in the digital environment, and possible solutions to these challenges		3:30 PM - 4:00 PM
CLOSING CEREMONY	Q & A with participants		4:00 PM - 4:30 PM

### DAY 2 - 29 APRIL 2022: CEREMONY WITH OFFICIALS AND STRATEGIC PARTNERS

ARTICULATIONS	DETAILS	LOCATION	TIME (GMT+1)
OFFICIEL CEREMONY	Welcome address of AfricanWITS and presentation of the cartography 2021 of the female tech ecosystem in Cameroon	VIRTUAL & IN PERSON	1:00 PM - 2:00 PM
	Keynote speech of UIT Representative		
	Keynote speech of Ministry		
DIALOGUE WITH STRATEGIC PARTNERS	Sharing best practises and recommendation on developing solutions and ideas for lowering barriers and improving safety online.		2: 00 PM - 2:30 PM
CLOSING REMARKS	Ministry of Posts and Telecommunications in Cameroon		2:30 PM - 2:40 PM
	International Union of Telecommunications		



## DAY 3 - 30 APRIL 2022: JOB FAIR, WORKSHOP AND AWARD

ARTICULATIONS	DETAILS	LOCATION	TIME
JOB & TECH FAIR	Exposition and exhibition of companies and potential employer/ recruiter	YAOUNDE, LIMBE, BUEA, NGAOUNDERE DOUALA	09: AM - 1:00 PM
	Career orientation for girls and young women		
	showcase of innovation in STEM		
CLOSING CEREMONY	Announce of the 05 team winners of hackathon Girls in ICT		1:00 PM - 2:30 PM
	Certificate of participation		
	Closing remarks and family photo		

## 8. PARTNERSHIP AND SUPPORT FOR THE EVENT

You wish to associate the image of your company or your organisation with this activity which will allow approximately 300 young girls from 15 to 25 years old in Cameroon to benefit from activities for 03 days in the field of technology to prepare them to seize opportunities offered in the STEM field. Our support proposals are based on our needs to make this event a success, you can associate your company with one of the activities or with all the activities on the program.



## 8.1. SPONSORSHIP

PARTNER GOLD	<b>7 000 000 FCFA</b>	<ul style="list-style-type: none"><li>• 2 pages in the Girls in ICT Day 2022 newsletter</li><li>• 1 business exhibition space during the JOB FAIR for female students in the cities of Yaoundé, Douala and Buea and Ngaoundéré</li><li>• Logo on all communication media</li><li>• Intervention during the workshops and ceremony with the officials</li><li>• Presentation of awards to the winners of the hackathon</li><li>• Advertising spots during the event (online and face-to-face)</li></ul>
PARTNER SILVER	<b>5 500 000 FCFA</b>	<ul style="list-style-type: none"><li>• 1 page in the Girls in ICT Day 2022 newsletter</li><li>• 1 business exhibition space during the JOB FAIR for female students in the cities of Yaoundé, Douala</li><li>• Intervention during the workshops and ceremony with the officials</li><li>• Logo on the following communication media (participating badges, banners, website, announcement flyer)</li></ul>
PARTNER BRONZE	<b>3 500 000 FCFA</b>	<ul style="list-style-type: none"><li>• ½ page in the Girls in ICT Day 2022 newsletter</li><li>• 1 business exhibition space during the JOB FAIR for female students in the cities of Yaoundé, Douala</li><li>• Logo on the following communication media (participating badges, banners, website, announcement flyer)</li></ul>



## 8.2. SME AND STARTUP EXHIBITOR OFFER FOR THE JOB FAIR

<b>PACK 1</b>	300 000 FCFA	1 shared space, 1 table, 1 chair, logo on the website, logo on the Girls In ICT Day 2022 newsletter, communication on our social media platforms
<b>PACK 2</b>	200 000 FCFA	1 shared space, 1 table, 1 chair, logo on the website, communication on our social media platforms
<b>PACK 3</b>	100 000 FCFA	1 shared space, 1 table, 1 chair. Logo on the website

## 8.3. DONATION FOR THE WINNERS OF HACKATHON

MATERIELS	NUMBERS
Computers (Laptop)	30
Internet connexion	1 year connexion
Training certification	30
USB Key	100
High tech gadgets	100

## 8.4. OTHERS SUPPORTS FOR THE PROGRAMS

Media's coverage (TV, Radio, press)	6
Participants corporate branding gifts	350
Food (snacks etc..) for participants	350
Drink, beverage participants	350



## 9. GIRLS IN ICT DAY TEAM PROJET LEAD

URSULL ABOMO	IT Professional, Computer Engineer at CAMTEL
SERAPHINE BIWOLE BILONGO	Computer Engineer at Matrix Telecom, Founder ACAFEI
BEQUERELLE MBOU MATEMSAP	Telecoms Engineer, AgriTech Entrepreneur
LORIS OLIVIA	IT professional, AgriTech Entrepreneur
AGNES BIHOLONG	IT Teacher, ICT Consultant
MARCELLINE MOUKOKO	Industrial Engineer, Wellbeing and Yoga Coach certified
STEPHANIE NINA	Telecoms Engineer, Entrepreneur
GAELE POUMIE	Computer Engineer, CCNA Certified
SYLVIE GALAGO	Geomatic professional and Entrepreneur
MARIE ANGE ETOGO	Efood and Agritech Entrepreneur

## 10. PRESENTATION OF THE AFRICANWITS

The African Women In Tech Startups association, abbreviated AfricanWITS, was created in 2016 and recognized as a civil society entity in Cameroon since 2019 with the aim of expanding its activities internationally. Our main mission is to promote information and communication technologies (ICT) for women and young girls, boost female and young technology entrepreneurship.

### 10.1. OUR SPECIFIC OBJECTIVES

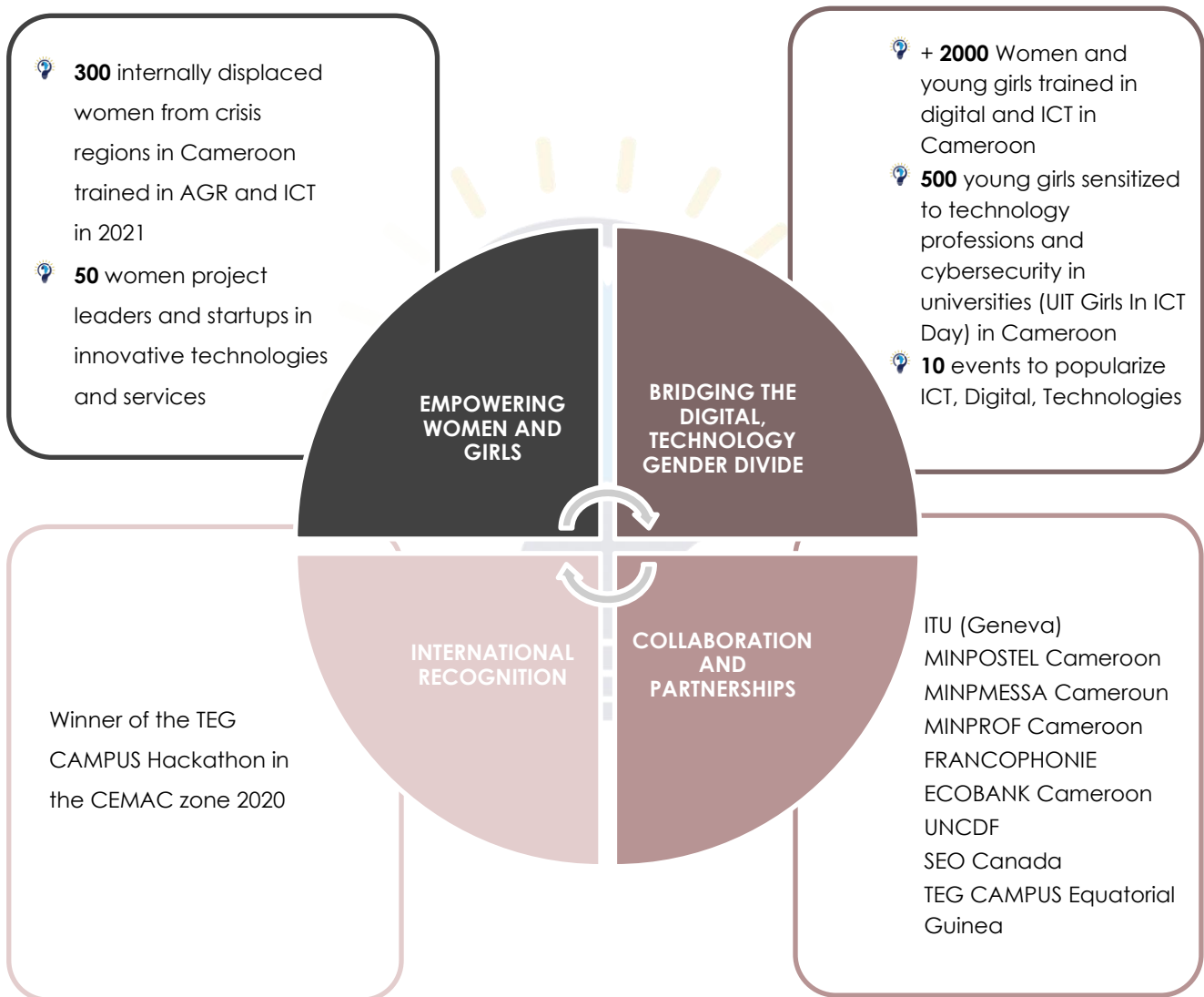
Our actions aim to support countries in sub-Saharan Africa in achieving the Sustainable Development Goals (SDGs) specifically:

- Participate in reducing the gender technological divide,



- Achieve gender equality and empower women and girls in ICT
- Facilitate access to quality education for women and girls to build careers in the field of emerging technologies,
- Advocate for the inclusion of gender in ICT development policies and decisions in Africa.

## 10.2. OUR IMPACT SINCE 2016



## 10.4. OUR TEAM FROM CAMEROON AND THE REPUBLIC OF CONGO



**Horore BELL BEBGA**  
Présidente



**Régine BONKA**  
SG et Resp. Pôle Juridique



**Edwige MBOUA**  
Trésorière & Resp. des programmes



**Ingrid MOUAFO**  
Resp. pôle AfricanWITS Academy



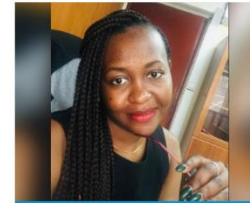
**Frida EPOSI NDI**  
Pôle accompagnement Tech Hub



**Raïssa DJOUM**  
Pôle accompagnement Tech Hub



**Christel- Diane YOUNI**  
Resp. Communication et Médias



**Marlène MESSINA**  
Resp. Evènementiel



**Yvonne TCHOUEN**  
Resp. Adj. Evènementiel



**Annick MOUANGUE**  
Resp. adjointe du pôle Juridique



**Sandrine AVOA**  
Communautés AfricanWITS Young Leaders



**Mireille KAMENI**  
Communautés AfricanWITS Young Leaders



**Raïssa NGUETSOP**  
Community Manager



**Gabrielle SEINZOR**  
Rep. République du Congo



## 11. CONTACTS

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Bureau République du Congo : (+242) 06 576 0893

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Site Internet : [www.africanwits.org](http://www.africanwits.org)

Réseaux sociaux (Facebook, LinkedIn, Twitter): [African Women In Tech Startups](#)

